

## **My Size to Participate in Sidoti & Company Fall 2018 Conference, New York, on September 27, 2018**

**Airport City, Israel, September 18, 2018** – [My Size, Inc.](#) (the "Company" or "My Size") (NASDAQ: MYSZ) (TASE: MYSZ), the developer and creator of smartphone measurement applications, today announced that it will be participating in the Sidoti & Company Fall 2018 Conference being held at the Grand Hyatt, in New York City, on September 27, 2018.

Chief Executive Officer Ronen Luzon will present from 8:00-8:30 a.m. (ET) in the Alvin Room, and will be available for the entirety of the following day. Attendees may schedule a one on one meeting through their Sidoti representative or by contacting Peter Seltzberg, Investor Relations for My Size as set forth below.

### **About My Size Inc.**

My Size, Inc. (TASE: MYSZ) (NASDAQ: MYSZ) has developed a unique measurement technology based on sophisticated algorithms and cutting-edge technology with broad applications including the apparel, e-commerce, DIY, shipping and parcel delivery industries. This proprietary technology is driven by several algorithms which are able to calculate and record measurements in a variety of novel ways. To learn more about My Size, please visit our website: [www.mysizeid.com](http://www.mysizeid.com). Follow us on [Facebook](#), [LinkedIn](#) and [Twitter](#).

### **Contact:**

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