

Fashion shoppers come in all shapes and sizes



MySizeID offers them The perfect fit!

4 easy ways to receive size recommendations

Online Store

- Tell MySizeID your height and weight
- Move your Smartphone over your body to measure

Offline Store

- Scan the garment's barcode
- Use FirstLook, the new interactive smart mirror for In-store

How it works:

MySizeID brings customer data together with brands' differing size charts to recommend customers' best fitting clothing and footwear sizes.

Furthermore, you get access to customer body shape data to make better product and business decisions!



Integration:

Any website, app or retail store can instantly utilize MySizeID

 **shopify**  **lightspeed**  **WOO COMMERCE** ...and more!

Fashion customers want an easy & engaging experience, to shop with confidence and avoid returns.

MySizeID's size and fit tech is fun, fast, accurate and significantly improves efficiency:

Data from MySizeID customers

Returns ▼

Up to
59%
Reduction

Conversion ▲

Up to
30%
Increase

Engagement ▲

Up to
75%
Increase



Brands who use
MySizeID include:



Boyish



Find out more about MySizeID:
contact@mysizeid.com