

Unlocking Fashion Tech: Size, Overstock & Circularity

May 2025

NASDAQ: MYSZ

Investor Presentation

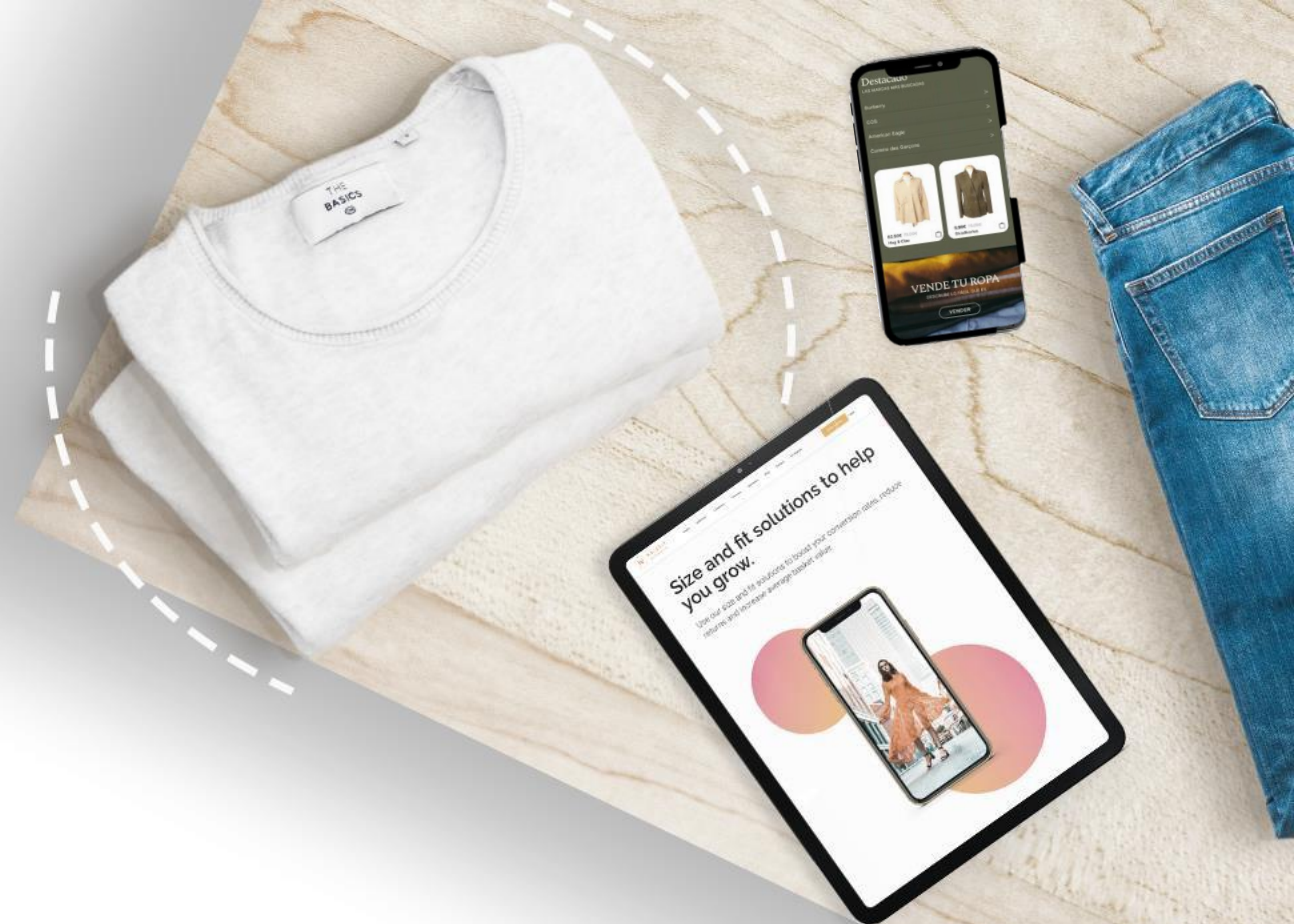
MySize Inc. is a high-leverage retail platform executing a roll-up strategy in fashion tech—unlocking synergies across sizing, overstock, and circularity to drive recurring revenue and operational efficiency.



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Forward-looking statements

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This presentation also contains estimates and other statistical data made by independent parties and by My Size relating to market size and growth and other industry data. These data involve a number of assumptions and limitations, and you are cautioned not to give undue weight to such estimates. We have not independently verified the statistical and other industry data generated by independent parties and contained in this presentation and, accordingly, cannot guarantee their accuracy or completeness. In addition, projections, assumptions and estimates of our future performance and the future performance of the markets in which we compete are necessarily subject to a high degree of uncertainty and risk due to a variety of factors. These and other factors could cause results or outcomes to differ materially from those expressed in the estimates made by the independent parties and by My Size.

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Investment Highlights

One Platform - Three Strategic Pillars

- **Multi-pillar** fashion tech platform
- **Proven traction** with major global brands
- **Profitable SaaS** business model with strong margins
- **Active M&A** roll-up with synergy upside
- Positioned for **sustainability-driven regulation** and consumer trends

Why MYSIZE Now?

- **Inventory crisis:** \$288B in unsold apparel annually
- **Return problem:** Up to 50% of online orders are returned
- **Sustainability pressure:** EU mandates + consumer demand for circularity
- **Timing:** Tech maturity + proven acquisition strategy + clear path to profitability

The MySize Platform



Overstock monetization engine

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Overstock Monetization
Move excess inventory
efficiently on 3rd-party
platforms



Tech enabler for fashion retail



Tech Enablement
SaaS tools for size & fit,
try-ons, returns, data
analytics



Circularity-as-a-Service platform

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Circularity-as-a-Service
Resale & secondhand
services embedded into
brands

Market Opportunity

- Global fashion market: \$1.9T by 2027
- Online fashion resale: \$40B by 2029 (20% CAGR)
- Sustainability mandates affecting 10K+ EU brands

Proven Acquisition Track Record

- **2022:** Naiz Fit acquired, integrated into SaaS core
- **2023:** Orgad acquired, driving Amazon FBA growth
- **2025:** Percentil assets acquired, unlocks Circularity at scale

Orgad E-Commerce Platform

- \$7.5M FY2024 revenue
- +30,000 active SKUs
- Global brands: Adidas, On, Hoka, Salomon
- Sustainable profit margins enabled through Amazon's Fulfilled by Amazon (FBA) infrastructure



Percentil Circularity Platform

- +12M units processed, 4M sold¹
- Serving Spain, France, Germany, Italy
- Trusted by brands like C&A and Springfield
- Dual DTC + B2B model

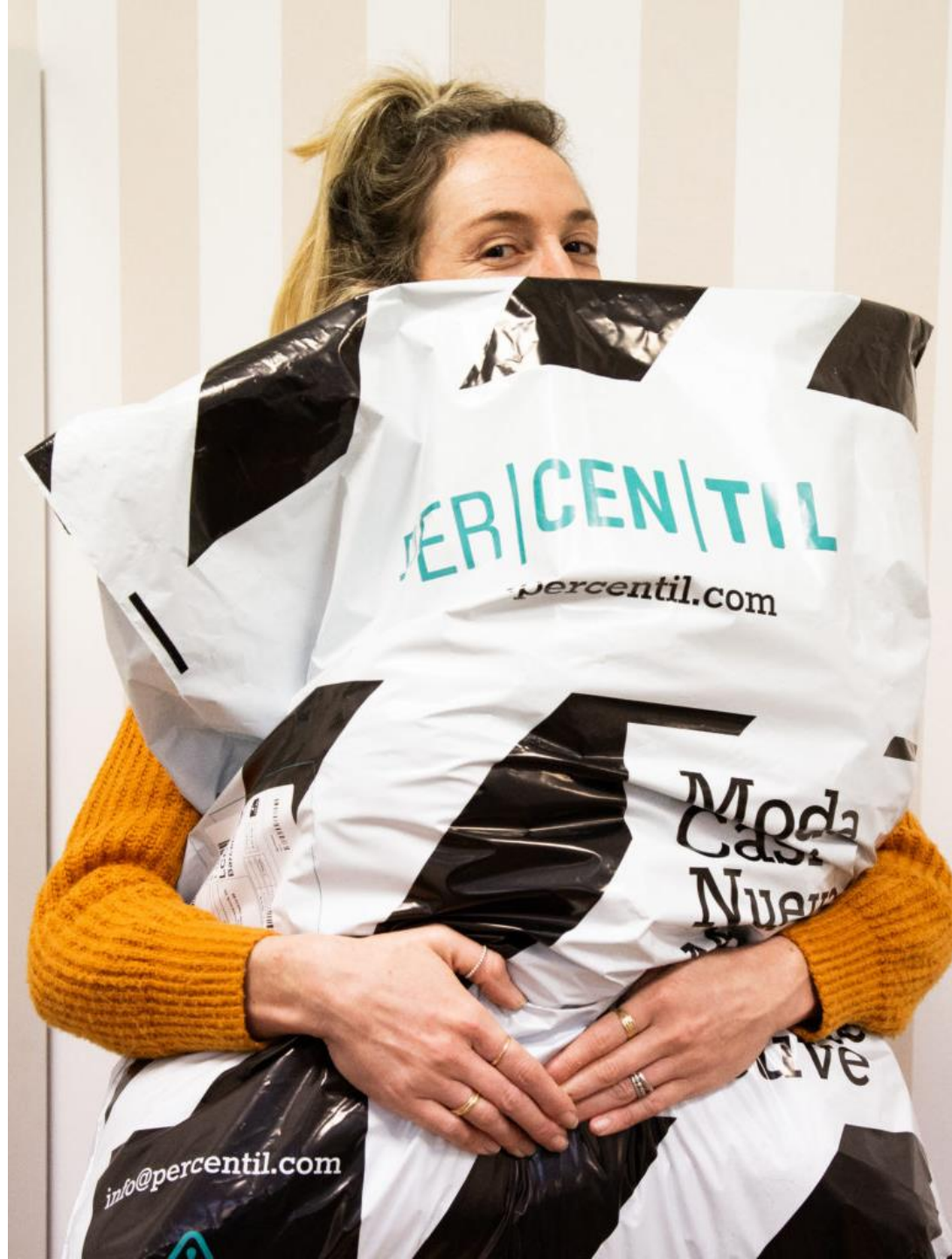
Ready to scale

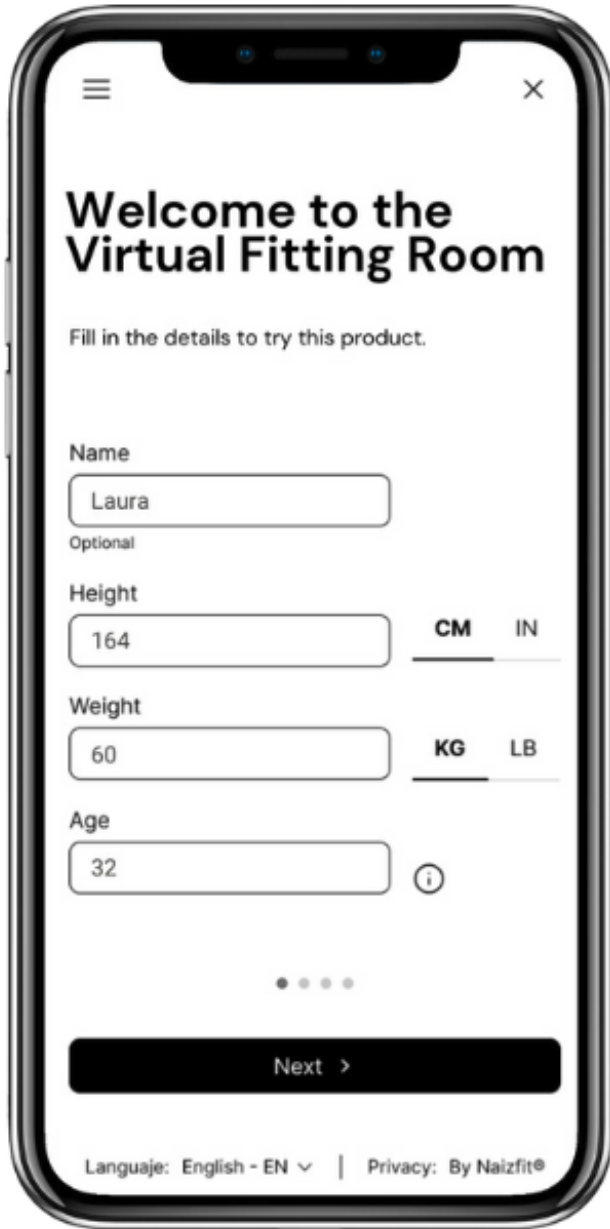
12,000,000
Units processed

+

4,000,000
Units sold

¹ Prior to acquisition of Percentile assets





Smartphone screen showing the Naizfit Virtual Fitting Room registration form. The form includes fields for Name (Laura), Height (164 CM), Weight (60 KG), and Age (32). A 'Next >' button is at the bottom. The footer shows 'Language: English - EN' and 'Privacy: By Naizfit®'.

Naiz Fit SaaS Engine

- 70+ B2B clients
- +11M users, +220K garments profiled
- Conversion uplift: +2x to +8x
- Returns reduction: 15–40%

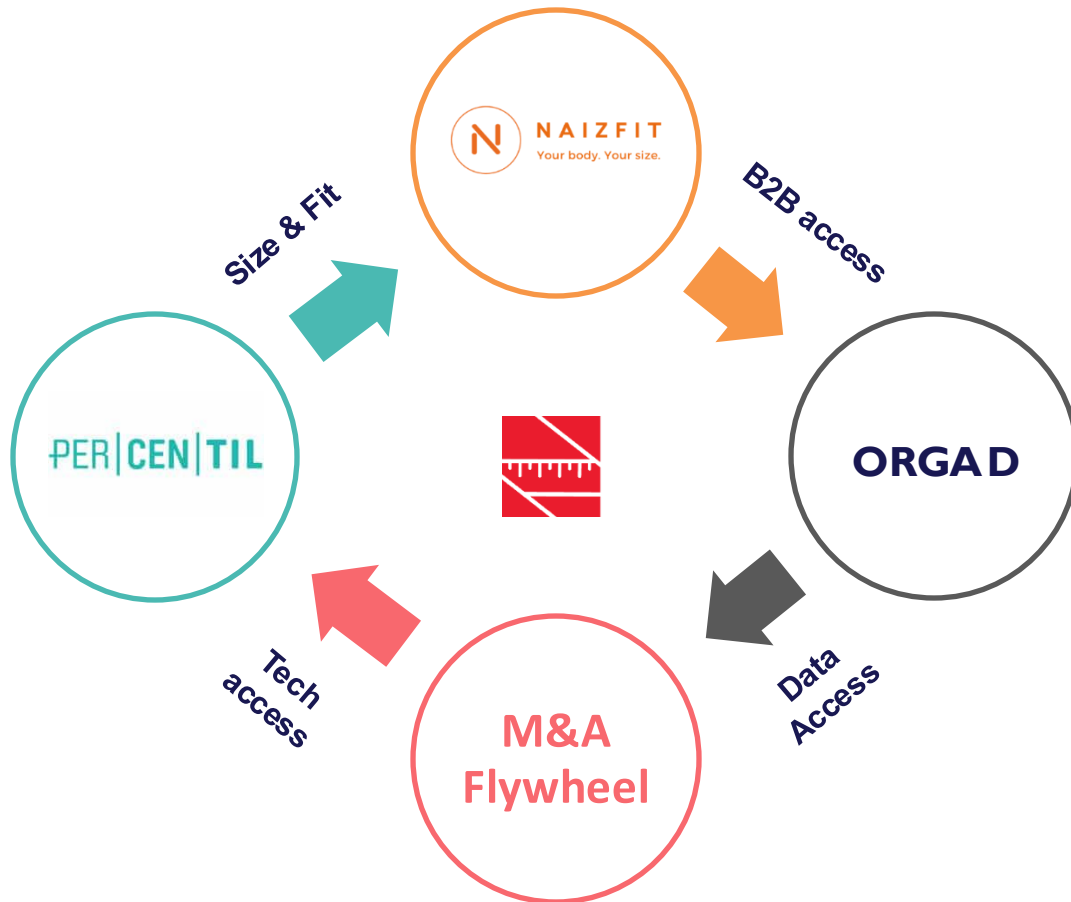
Creating a unique Data Asset

+220.000
Garments Analyzed

–

+11.000.000
Consumers' Data gathered

Enduring Competitive Edge



- Exclusive data ecosystem combining consumer behavior, garment specifications, and transactional insights
- Interoperable platform across tech, resale, and logistics
- Regulation-ready infrastructure

**We do not compete with brands.
We empower them**

Financial & Equity Snapshot

Exchange/Ticker: NASDAQ: MYSZ (as of 31.3.25)

Stock Price: **\$1.43*** Market Cap(*): **\$3.6 million** Cash Balance (31/03/25) : **\$3.7 M**

FY2024 Revenue: **\$8.2M (+18% YoY)**

Loss: **Reduced -37% YoY**

Cash runway **through FY2026**

Shares Outstanding (*): **3.1M**

52-Week Range: **\$9.40 - \$1.0**

Average Daily Volume: **\$0.16 M**

- * as of 31/03 Market cap includes 0.6M of warrants based on PWC's valuation

Growth Plan

- Expand resale markets in EU
- Launch new size and fit partnerships in U.S. and Asia
- Explore 2-3 additional M&A targets in 2025–2026
- Target break-even EBITDA by Q3 2026

Our Team



Ronen Luzon
Founder & CEO

Serial entrepreneur,. More than 20 years working in Retail Tech, Sales & Marketing leadership.



Billy Pardo
COO/CPO

+20 years in Product and R&D, co-founded MySize Inc. Has also served as consultant for many companies



Oren Emaliah
CFO

CFO and Member of the Board of several NASDAQ companies. Led a +100M IPO prep.



Borja Cembrero Saralegui
NaizFit
CEO

Serial entrepreneur, sold Naiz Fit to MySize in 2022. Leading growth through Biz Dev and M&A



Aritz Torre Garcia
NaizFit
CTO

20+ years in Devs & tech, started developing when he was 3. Previous experience as Naiz Fit's co-founder & CTO

Top tier Retail partners

Casual



Desigual.

KIABI



BROWNIE
IMPERIAL
FASHION

STUDIO F

Uniforms



UNIFORM4KIDS

Lingerie, Athleisure & Sport



DFYNE



Luxury

MOSCHINO

CANALI



FABIANA FILIPPI



BOGLIOLI



**We've built the
pipes.
We've connected
the blocks.
Now we scale**

May 2025

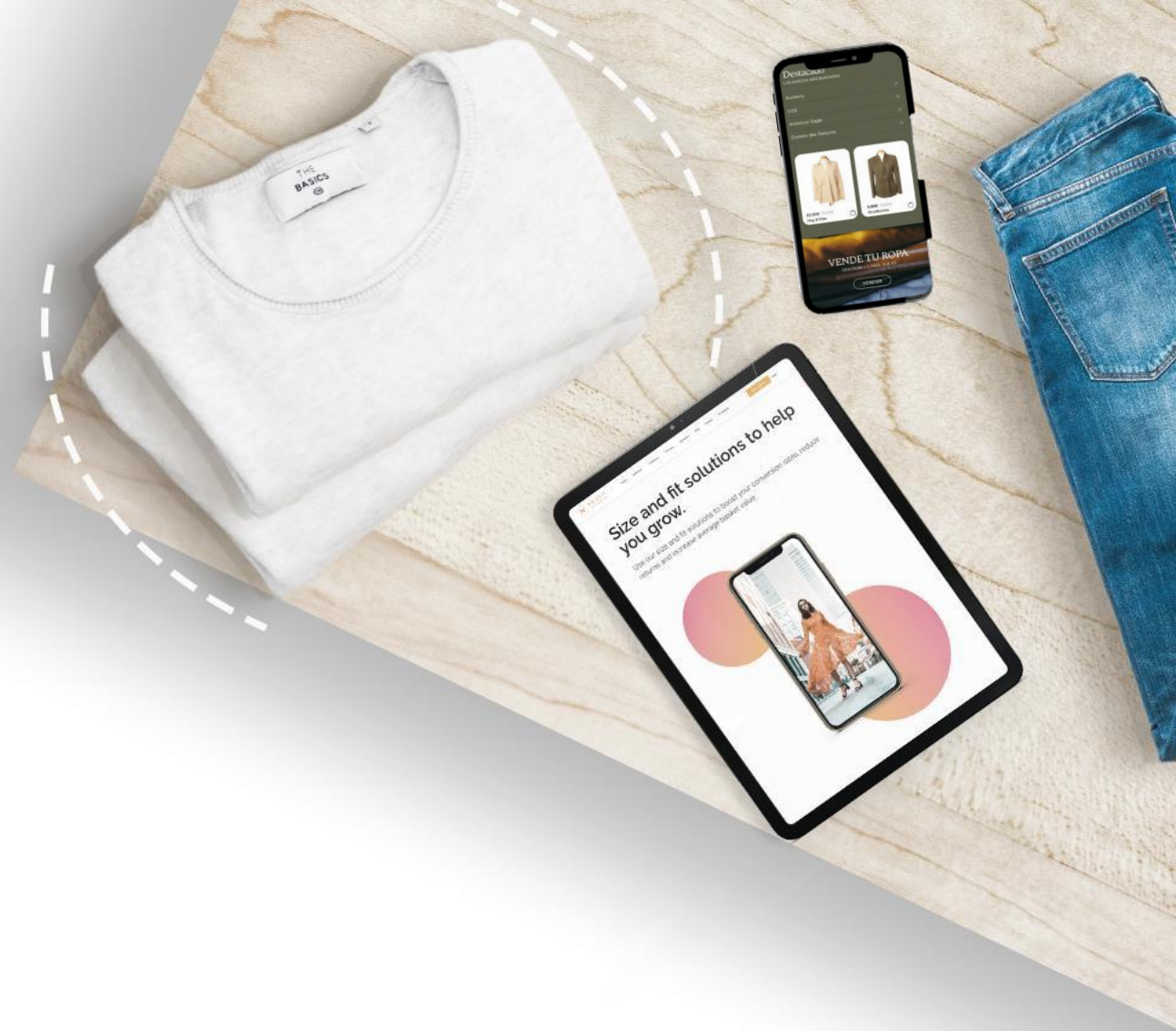
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Success Story

\$6.2 B
Revenue FY 2022



47%
reduction in
womenswear
returns



44%
reduction in
menswear
returns

Sources:

- <https://mysizeid.com/reports/mysizes-sizing-tech-benefits-levis-direct-to-consumer-sales-article-in-modern-retail-most-clicked-stories-by-national-retail-federation/>
- <https://finance.yahoo.com/quote/LEVI/financials?p=LEVI>
- <https://mysizeid.com/reports/mysizes-sizing-tech-benefits-levis-direct-to-consumer-sales-article-in-modern-retail-most-clicked-stories-by-national-retail-federation/>

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Success Story

▲
+37%

increase in average
basket value

▲
+112,000

users with a
personalized size
recommendation

▲
+800%

increase in conversion
rate compared to buyers
who do not use our tool

Source: https://www.canva.com/design/DAFDr30vFmo/wYotMpPEry7Uaylccv8g/view?utm_content=DAFDr30vFmo&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink



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