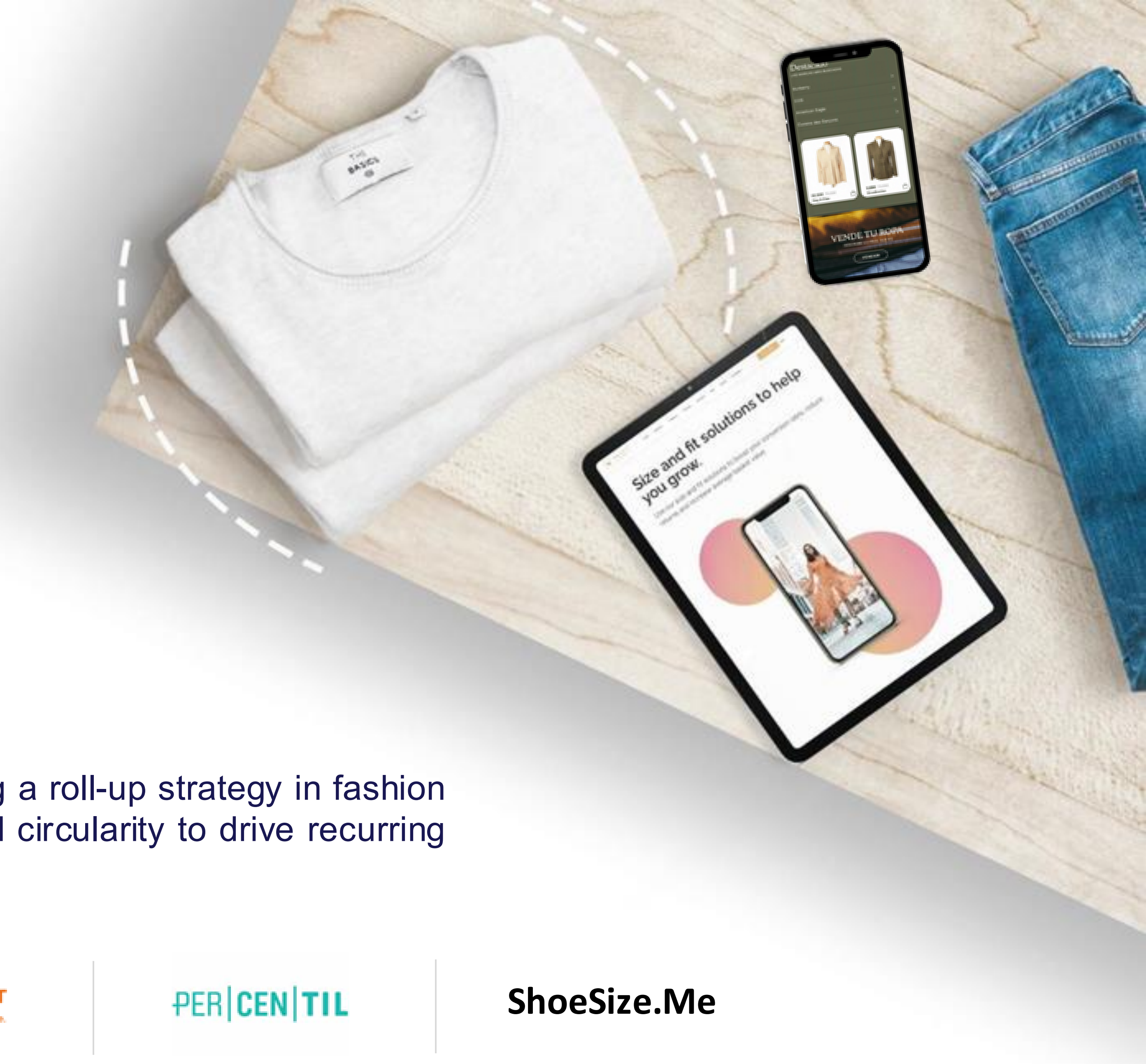
Scaling Fashion Tech: Size, Overstock & Circularity

Oct 2025 | NASDAQ: MYSZ

Investor Presentation



MySize Inc. is a high-leverage retail platform executing a roll-up strategy in fashion tech unlocking synergies across sizing, overstock, and circularity to drive recurring revenue and operational efficiency.

MYSIZE | ORGAD | NAIZFIT Your body. Your size. | PER|CEN|TIL | ShoeSize.Me

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Investment Highlights

One unified Platform - Three Strategic Pillars

AI driven retail tech platform

- **Proven traction** with major global brands
- **Profitable SaaS** business model with strong margins
- **Active M&A** roll-up with synergy upside

*Positioned for **sustainability-driven regulation** and consumer trends*

Why MYSIZE Now?

- **Inventory crisis**: $288B in unsold apparel annually
- **Return problem**: Up to 50% of online orders are returned
- **Sustainability pressure**: EU mandates + consumer demand for circularity
- **Timing**: Tech maturity + proven acquisition strategy + clear path to profitability

https://www.prnewswire.com/news-releases/shein-sets-ambition-to-become-global-leader-in-rescuing-industrys-excess-inventory-through-circular-economy-technology-in-partnership-with-queen-of-raw-301821096.html?utm_source=chatgpt.com

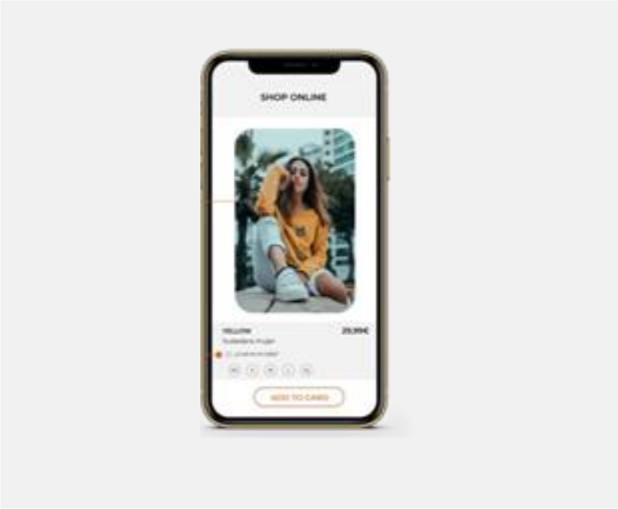
The MySize Platform

Overstock monetization engine

ORGAD

Overstock Monetization

Move excess inventory efficiently on 3rd-party platforms



Tech enabler for fashion retail

NAIZFIT
Your body. Your size.

Tech Enablement

SaaS tools for size & fit, try-ons, returns, data analytics

Circularity-as-a-Service platform

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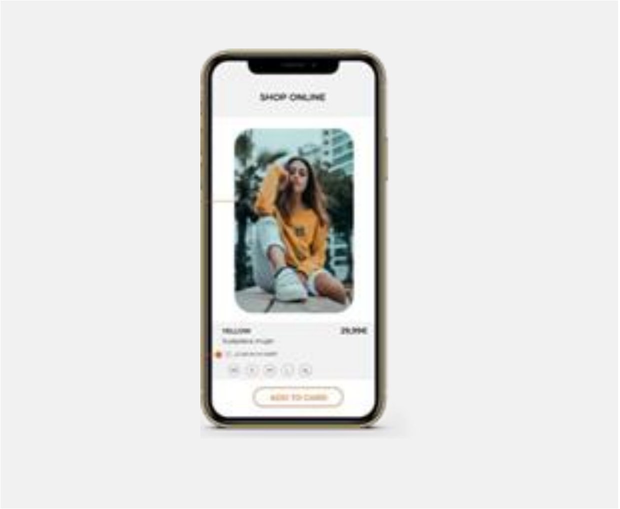
Circularity-as-a-Service

Resale & secondhand services embedded into brands



Tech enabler for Shoe's retail

ShoeSize.Me

Footwear Fit Engine

AI-powered sizing tech for shoes, expanding Naiz Fit beyond

Market Opportunity

- Global fashion market: $1.9T by 2027
- Online fashion resale: $40B by 2029 (20% CAGR)
- Sustainability mandates affecting 10K+ EU brands
- Footwear market exceeds $400B globally by 2027; sizing issues contribute to 30–35% return rates in online shoe sales[2]

https://www.uniformmarket.com/statistics/global-apparel-industry-statistics?utm_source=chatgpt.com
[2]https://www.statista.com/statistics/679478/footwear-market-revenue-worldwide/

Proven Acquisition Track Record

- **2022 -** Naiz Fit acquired, integrated into SaaS core
- **2023 -** Orgad acquired, driving Amazon FBA growth
- **2025 -** Percentil assets acquired, unlocks Circularity at scale
- **2025 - ShoeSize.Me** acquired, expanding AI size tech from apparel to footwear fit

ORGAD

Orgad E-Commerce Platform

- FY2024 $7.5M revenue
- +30,000 active products (SKU)
- Global brands: Adidas, On, Hoka, Salomon
- Sustainable profit margins enabled through Amazon's Fulfilled by Amazon (FBA) infrastructure

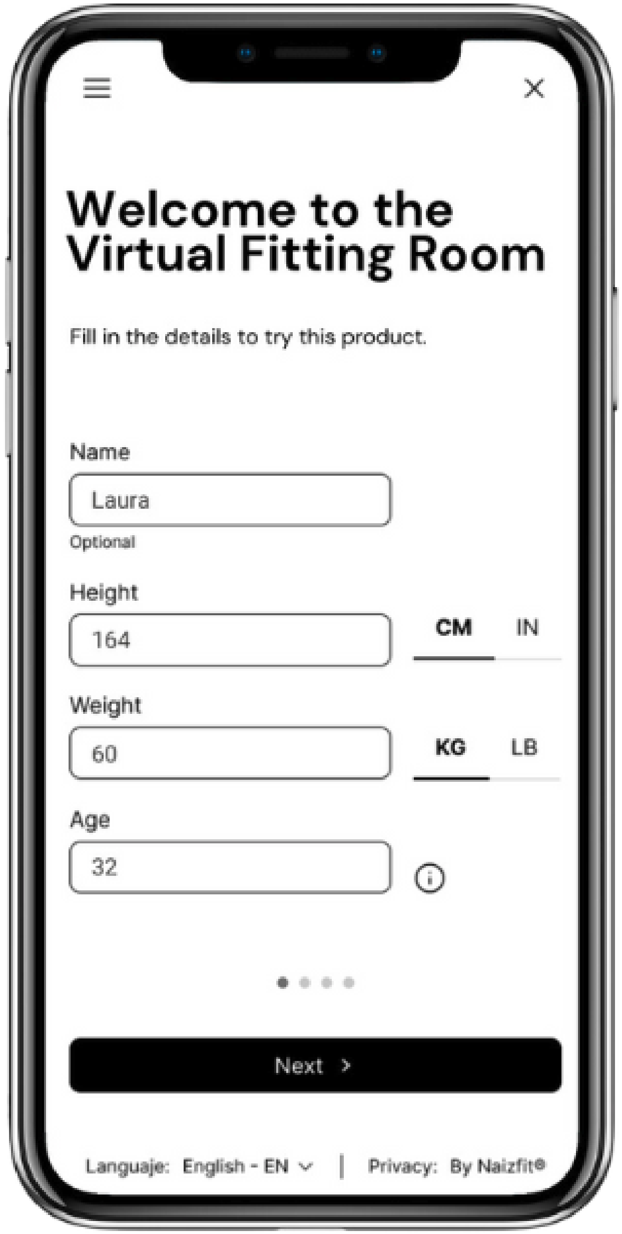
Percentil Circularity Platform

- +12M units processed, 4M sold[1]
- Serving Spain, France, Germany, Italy
- Trusted by brands like C&A and Springfield
- Dual DTC + B2B model

Ready to scale

12,000,000 Units processed + **4,000,000** Units sold

[1] Prior to acquisition of Percentile assets



Naiz Fit SaaS Engine

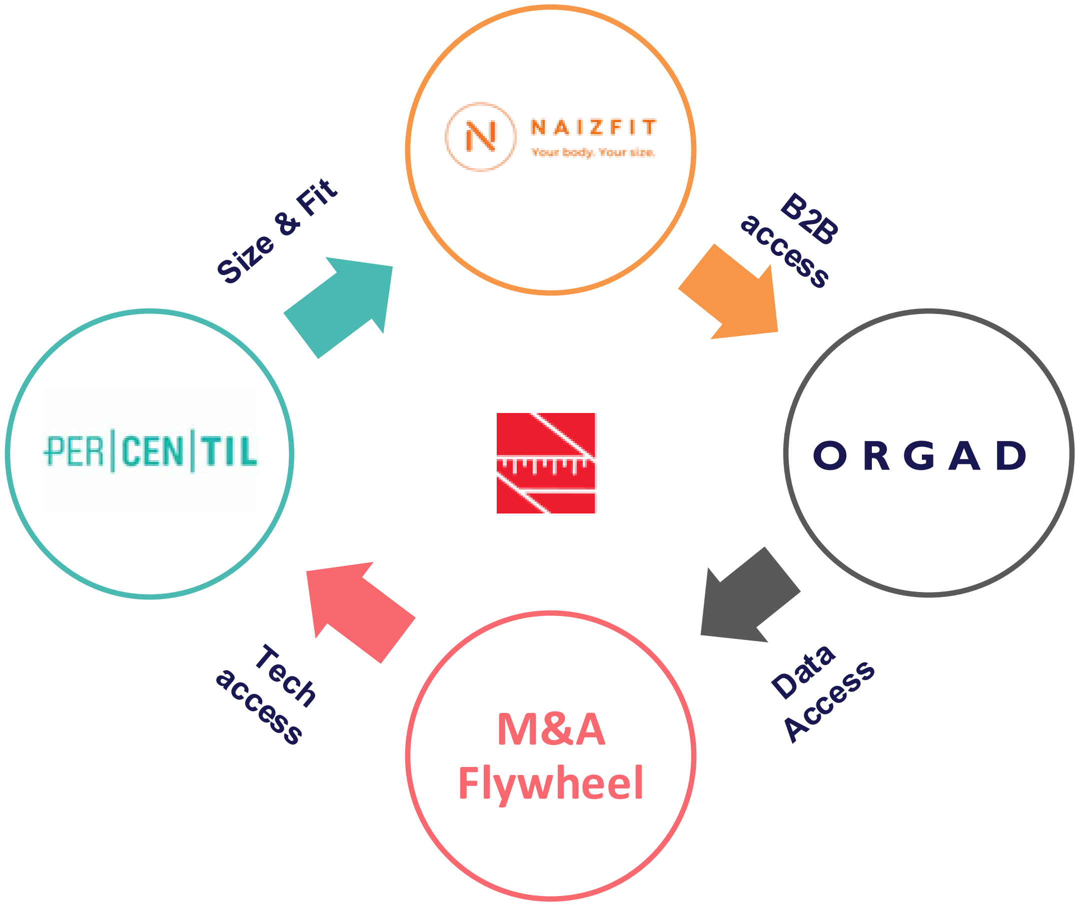
- 70+ B2B clients
- +11M users, +220K garments profiled
- Conversion uplift: +2x to +8x
- Returns reduction: 15–40%

Now integrated with **ShoeSize.Me**, expanding Naiz Fit's capabilities into **AI-powered footwear sizing**. The combined platform supports cross-category sizing and enhances B2B adoption across both apparel and shoe retailers

Creating a unique Data Asset

+1.5M Shoes & Garments Analyzed	-	+20M Consumers' Data gathered

Enduring Competitive Edge



- Exclusive data ecosystem combining consumer behavior, garment and footwear specifications, and transactional insights
- Interoperable platform across tech, resale, and logistics
- Regulation-ready infrastructure

We do not compete with brands.
We empower them

Financial & Equity Snapshot

Exchange/Ticker: NASDAQ: MYSZ (as of June 30 2025)

Stock Price: **$1.22*** Market Cap(*): **$3.6 M**

Cash Balance (30/06/25) : **$4.3 M**

FY2024 Revenue: **$8.2M (+18% YoY)**

Loss: **Reduced -37% YoY**

Cash runway **through FY2026**

Shares Outstanding (*): **3.1M**

52-Week Range: **$9.40 - $1.0**

Average Daily Volume: **$0.12 M**

* as of June 30 Market cap includes $0.5M of warrants based on PWC's valuation

Growth Plan

- Expand resale markets in EU
- Launch new size and fit partnerships in U.S. and Asia
- Explore 2-3 additional M&A targets in 2025–2026
- Target break-even EBITDA by Q3 2026

Our Leadership Team

Ronen Luzon
Founder Chairman & CEO

Serial entrepreneur,. More than 25 years working in Retail Tech, Sales & Marketing leadership.

Billy Pardo
COO/CPO

Over 25 years of experience in Product, and AI-driven innovation. Co-founder of MySize Inc. Advisor to multiple technology companie

Oren Emaliah
CFO

CFO and Member of the Board of several NASDAQ companies. Led a +100M IPO prep.

Borja Cembrero Saralegui
NaizFit
CEO

Serial entrepreneur, sold Naiz Fit to MySize in 2022. Leading growth through Biz Dev and M&A

Aritz Torre Garcia
NaizFIt
CTO

20+ years in Devs & tech, started developing when he was 3. Previous experience as Naiz Fit's co-founder & CTO

Trusted by leading global Retail Brands

Casual	Levi's, Desigual., KIABI, Pepe Jeans London, Hackett London, Aeronautica Militare, Colin's, Brownie, Imperial Fashion, Studio F
Uniforms	Trutex, Workwear Group, threads, Uniform4Kids
Lingerie, Athleisure & Sport	Boux Avenue, DFYNE, Believe, Wallien
Luxury	Moschino, Canali, Fabiana Filippi, Fedeli, Boglioli, Tod's

We’ve built the pipes.
We’ve connected the blocks.
Now we scale

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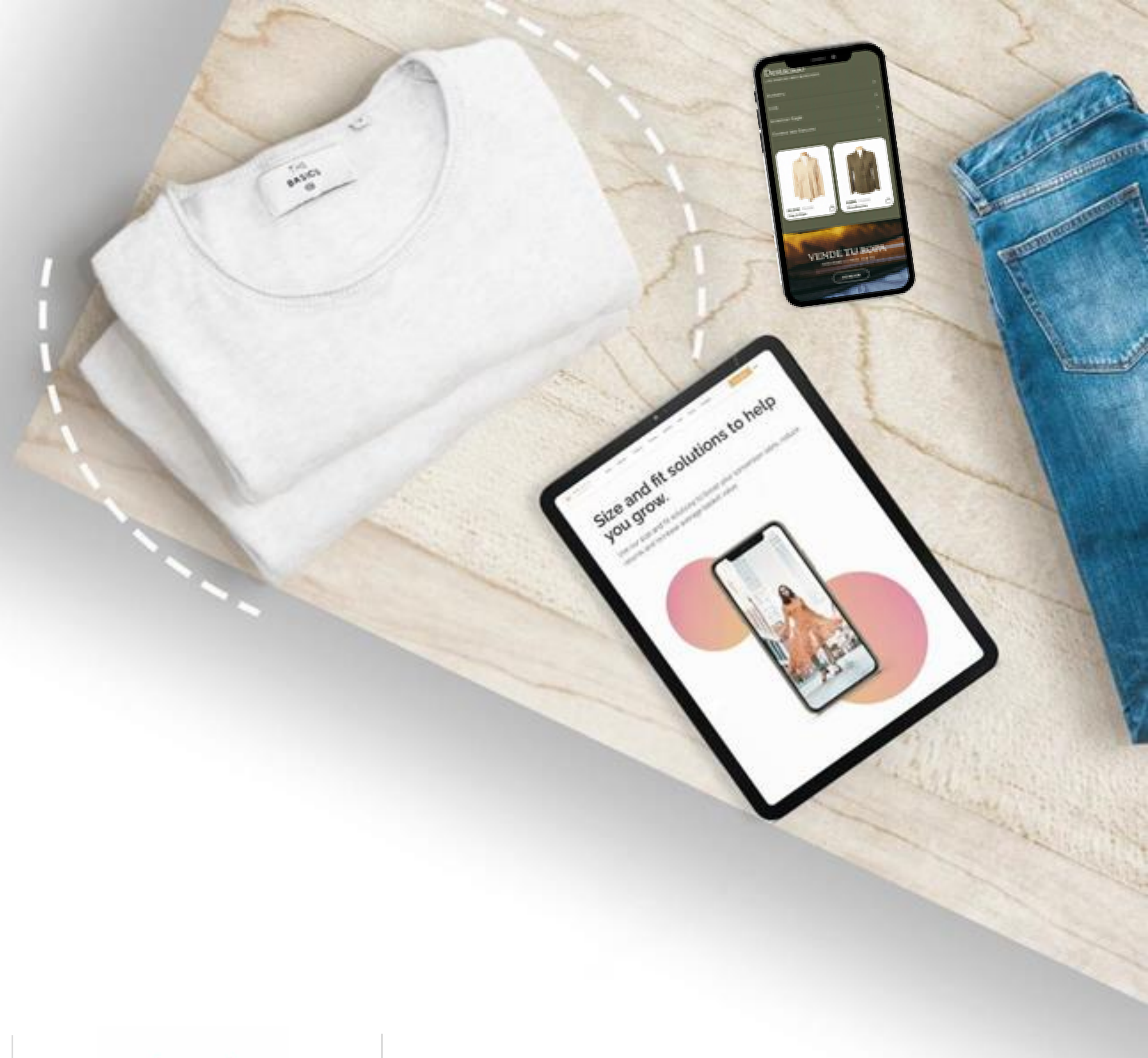

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Levi's

Success Story

$6.2 B

Revenue FY 2022

47%

reduction in womenswear returns

44%

reduction in menswear returns

Sources:
- https://mysizeid.com/reports/mysizes-sizing-tech-benefits-levis-direct-to-consumer-sales-article-in-modern-retail-most-clicked-stories-by-national-retail-federation/
- https://finance.yahoo.com/quote/LEVI/financials?p=LEVI
- https://mysizeid.com/reports/mysizes-sizing-tech-benefits-levis-direct-to-consumer-sales-article-in-modern-retail-most-clicked-stories-by-national-retail-federation/

MOSCHINO

Success Story

+37%

increase in average basket value

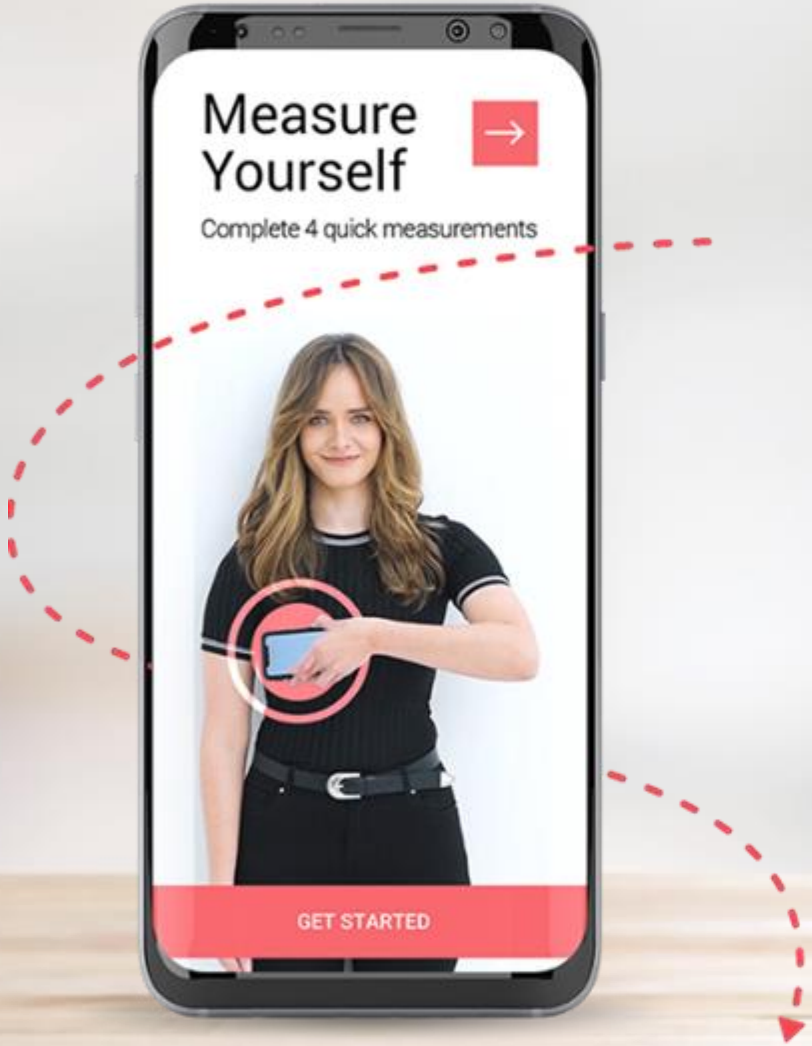
+112,000

users with a personalized size recommendation

+800%

increase in conversion rate compared to buyers who do not use our tool

Source: https://www.canva.com/design/DAFDr30vFmo/wYYotMpPEry7UayIIccv8g/view?utm_content=DAFDr30vFmo&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink



MySize

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