

Scaling Fashion Tech: Size, Overstock & Circularity

Oct 2025

NASDAQ: MYSZ

Investor Presentation

MySize Inc. is a high-leverage retail platform executing a roll-up strategy in fashion tech unlocking synergies across sizing, overstock, and circularity to drive recurring revenue and operational efficiency.

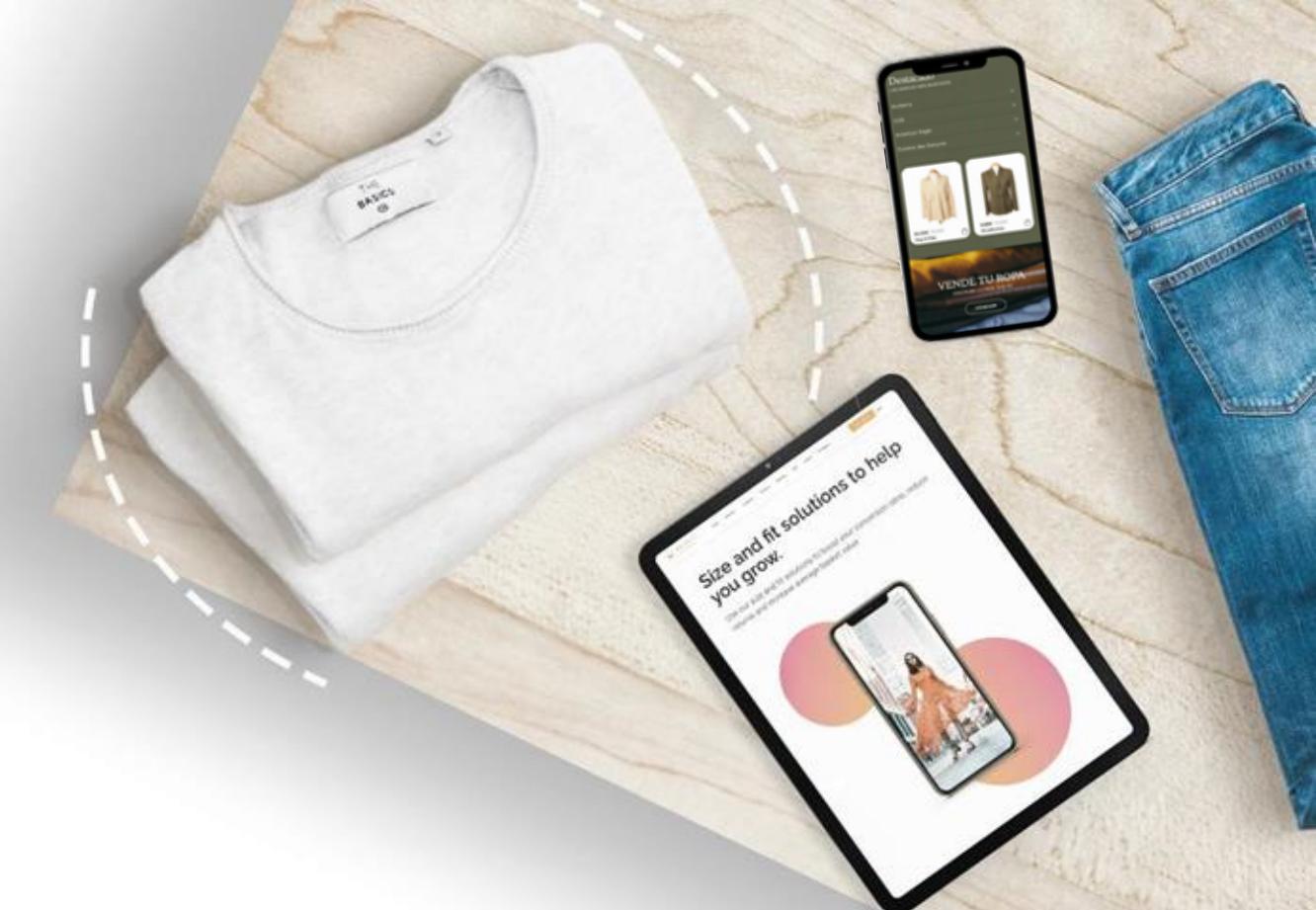


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ShoeSize.Me



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Investment Highlights

One unified Platform - Three Strategic Pillars

AI driven retail tech platform

- **Proven traction** with major global brands
- **Profitable SaaS** business model with strong margins
- **Active M&A** roll-up with synergy upside

*Positioned for **sustainability-driven regulation** and
consumer trends*

Why MYSIZE Now?

- **Inventory crisis:** \$288B in unsold apparel annually
- **Return problem:** Up to 50% of online orders are returned
- **Sustainability pressure:** EU mandates + consumer demand for circularity
- **Timing:** Tech maturity + proven acquisition strategy + clear path to profitability

The MySize Platform



Overstock monetization engine

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**Overstock
Monetization**

Move excess inventory
efficiently on 3rd-party
platforms



Tech enabler for fashion retail



NAIZFIT

Your body. Your size.

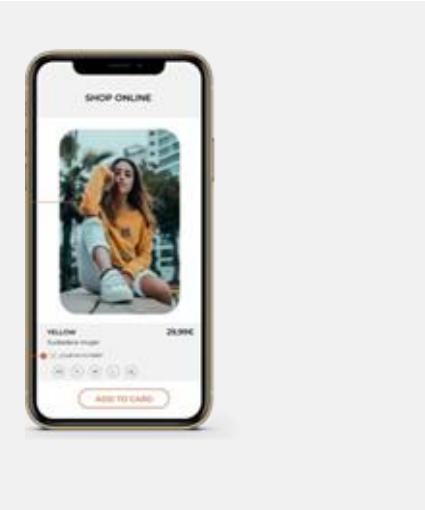
Tech Enablement
SaaS tools for size &
fit, try-ons, returns,
data analytics



Circularity-as-a-Service platform

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Circularity-as-a-Service
Resale & secondhand
services embedded into
brands



Tech enabler for Shoe's retail

ShoeSize.Me

Footwear Fit Engine
AI-powered sizing
tech for shoes,
expanding Naiz Fit
beyond

Market Opportunity

- Global fashion market: \$1.9T by 2027
- Online fashion resale: \$40B by 2029 (20% CAGR)
- Sustainability mandates affecting 10K+ EU brands
- Footwear market exceeds \$400B globally by 2027; sizing issues contribute to 30–35% return rates in online shoe sales²

https://www.uniformmarket.com/statistics/global-apparel-industry-statistics?utm_source=chatgpt.com

²<https://www.statista.com/statistics/679478/footwear-market-revenue-worldwide/>

Proven Acquisition Track Record

- 2022 - Naiz Fit acquired, integrated into SaaS core
- 2023 - Orgad acquired, driving Amazon FBA growth
- 2025 - Percentil assets acquired, unlocks Circularity at scale
- 2025 - ShoeSize.Me acquired, expanding AI size tech from apparel to footwear fit

Orgad E-Commerce Platform

- FY2024 \$7.5M revenue
- +30,000 active products (SKU)
- Global brands: Adidas, On, Hoka, Salomon
- Sustainable profit margins enabled through Amazon's Fulfilled by Amazon (FBA) infrastructure



Percentil Circularity Platform

- +12M units processed, 4M sold¹
- Serving Spain, France, Germany, Italy
- Trusted by brands like C&A and Springfield
- Dual DTC + B2B model

Ready to scale

12,000,000
Units processed

+

4,000,000
Units sold

¹ Prior to acquisition of Percentile assets





Naiz Fit SaaS Engine

- 70+ B2B clients
- +11M users, +220K garments profiled
- Conversion uplift: +2x to +8x
- Returns reduction: 15–40%

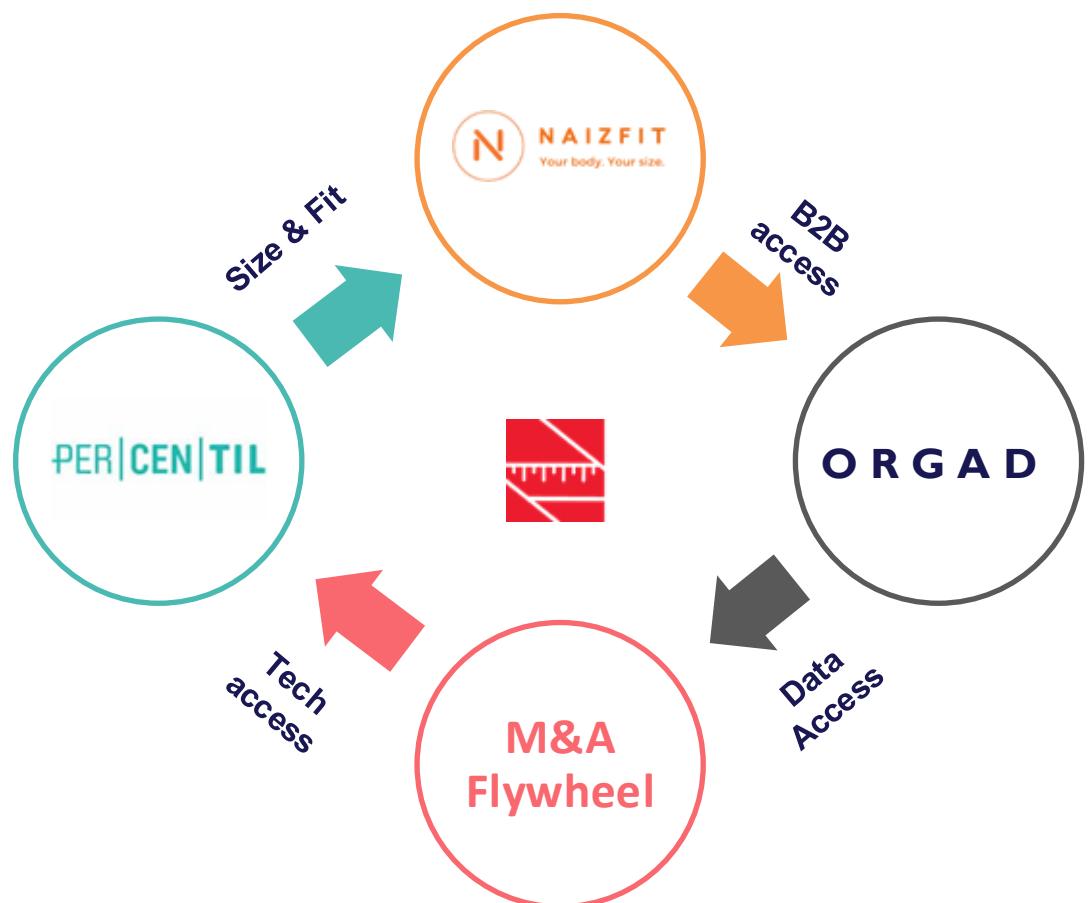
Now integrated with **ShoeSize.Me**, expanding Naiz Fit's capabilities into **AI-powered footwear sizing**. The combined platform supports cross-category sizing and enhances B2B adoption across both apparel and shoe retailers

Creating a unique Data Asset

+1.5M
Shoes & Garments
Analyzed

+20M
Consumers' Data gathered

Enduring Competitive Edge



- Exclusive data ecosystem combining consumer behavior, garment and footwear specifications, and transactional insights
- Interoperable platform across tech, resale, and logistics
- Regulation-ready infrastructure

We do not compete with brands.
We empower them

Financial & Equity Snapshot

Exchange/Ticker: NASDAQ: MYSZ (as of Sep 30 2025)

Stock Price: **\$1.19** Market Cap(*): **\$4.4 M**

Cash Balance (30/09/25) : **\$4.5 M**

FY2024 Revenue: **\$8.2M (+18% YoY)**

Loss: **Reduced -37% YoY**

Cash runway **through FY2026**

Shares Outstanding (*): **3.85M**

52-Week Range: **\$9.40 - \$0.73**

Average Daily Volume: **\$0.15 M**

Growth Plan

- Expand resale markets in EU
- Launch new size and fit partnerships in U.S. and Asia
- Explore 2-3 additional M&A targets in 2025–2026
- Target break-even EBITDA by Q3 2026

Our Leadership Team



Ronen Luzon
Founder Chairman
& CEO

Serial entrepreneur,. More than 25 years working in Retail Tech, Sales & Marketing leadership.



Billy Pardo
COO/CPO

Over 25 years of experience in Product, and AI-driven innovation. Co-founder of MySize Inc. Advisor to multiple technology companies



Oren Emaliah
CFO

CFO and Member of the Board of several NASDAQ companies. Led a +100M IPO prep.



Borja Cembrero Saralegui
NaizFit
CEO

Serial entrepreneur, sold Naiz Fit to MySize in 2022. Leading growth through Biz Dev and M&A



Aritz Torre Garcia
NaizFit
CTO

20+ years in Devs & tech, started developing when he was 3. Previous experience as Naiz Fit's co-founder & CTO

Trusted by leading global Retail Brands

Casual



Desigual.

KIABI

Pepe Jeans
LONDON
HACKETT
LONDON



BROWNIE
IMPERIAL
FASHION

STUDIO F

Uniforms



WORKWEAR
GROUP

threads
Dressing up the Future World Leaders

UNIFORM4KIDS

Lingerie,
Athleisure
& Sport

Boux
AVENUE

DFYNE

Believe

WALLIEN

Luxury

MOSCHINO

CANALI



FABIANA FILIPPI



BOGLIOLI



We've built the
pipes.
We've connected
the blocks.
Now we scale

Oct 2025

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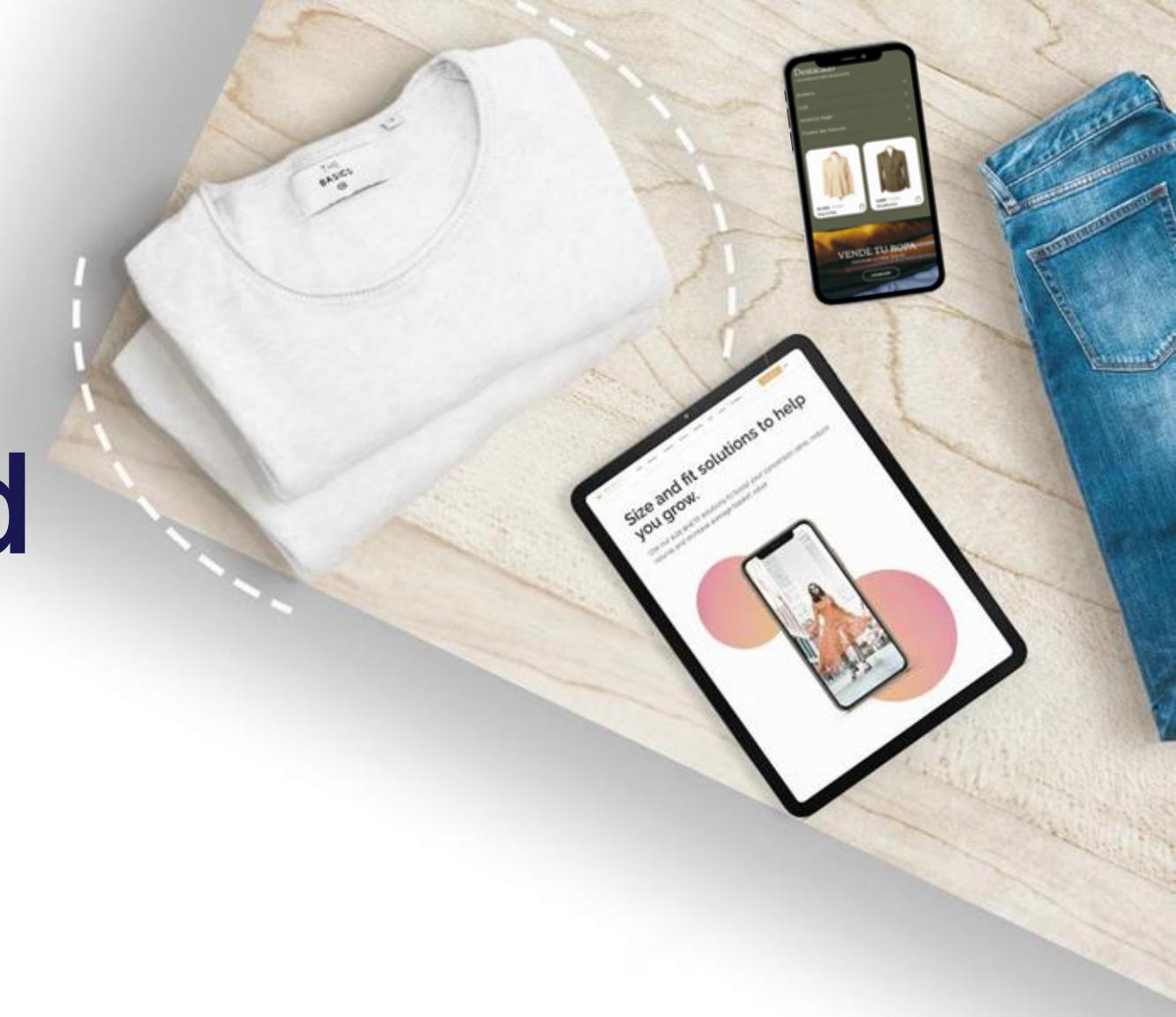


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Levi's
Success
Story

▼
47%
reduction in
womenswear
returns

\$6.2 B
Revenue FY 2022

▼
44%
reduction in
menswear
returns

Sources:

- <https://mysizeid.com/reports/mysize-sizing-tech-benefits-levis-direct-to-consumer-sales-article-in-modern-retail-most-clicked-stories-by-national-retail-federation/>
- <https://finance.yahoo.com/quote/LEVI/financials?p=LEVI>
- <https://mysizeid.com/reports/mysize-sizing-tech-benefits-levis-direct-to-consumer-sales-article-in-modern-retail-most-clicked-stories-by-national-retail-federation/>



MOSCHINO

Success Story

▲
+37%

increase in average
basket value

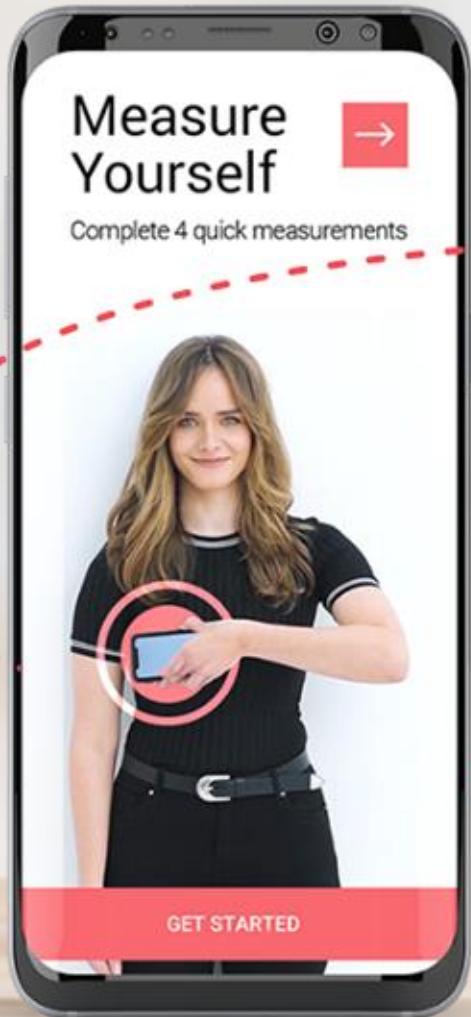
▲
+112,000

users with a
personalized size
recommendation

▲
+800%

increase in conversion
rate compared to buyers
who do not use our tool

Source: https://www.canva.com/design/DAFDs30vFmo/wYYotMpPEry7Uayllccv8g/view?utm_content=DAFDs30vFmo&utm_campaign=designshare&utm_medium=link&utm_source=publishsharelink



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